

Update on Selected Priorities and Activities since the 2022 Community Health Needs Assessment - Oxford County

In response to the 2022 Community Health Need Assessment (CHNA) along with community input, hospitals and local districts developed their own three-year strategies and plans. Below are these organization’s updates on their selected priorities and activities since the 2022 Community Health Needs Assessment. The Community Action Programs developed their plans in response to community input and their 2022 Community Needs Assessment. One full year of implementation has taken place to date in 2023, 2024 implementation work is currently underway with 2025 work on the horizon for implementation activity on these identified priorities.

For a number of organizations listed in this document priority work spans across multiple counties throughout Maine though their physical location may be in one county.

Priority	Activities	Partners	Key Accomplishments
Organization - Community Concepts, Inc.			
		2023 - 2024	
Early Education/Childcare	Increase early education opportunities with childcare licensing and/or Head Start Standards for all income levels	Office of Head Start (Bethel Facility)	Two new childcare classrooms have opened in the Chisholm site. Received an approval to build a new Head Start facility in Bethel.
		2023 - 2024	
Housing	Expand Self Help home ownership by working with all CAA's to possibly expand service statewide.	Oxford County Mental Health Services	Increased proposal with 5 additional homes
	Expand the Built by Me programming		Two homes are under construction
	Expand Lead Paint Fee for Service Program		Expanded program into Kennebec, Lincoln and Sagadahoc counties
	Expand Weatherization Services		Received contract for Multi-Family Homes. Received Biden Infrastructure funding to increase services to Single Family Homes
	Create a Sharia compliant customer and business lending opportunity	Androscoggin Bank, Bangor Savings, Northeast Bank	
		2023 - 2024	
Health and Well-being	Expand resources that assist with stability such as mental health services, substance use services, child care, and housing.	Oxford County Mental Health Services	Merger with OCMHS naming CCI as sole member complete. Integration efforts in progress.
Additional information on Community Concepts priority activity can be found at: www.ccimaine.org Contact:			
Priority	Activities	Partners	Key Accomplishments
Organization - Central Maine Healthcare-Rumford Hospital			
		2023 - 2024	
	Hosting a Food Drive to Support the Old School Food Pantry	Old School Food Pantry (River Valley Healthy Communities Coalition)	In 2023 the drive collected 52 items and in 2024 the drive collected 36 items

Social Determinants of Health	Maintain and expand connections to community organizations working on ACEs and resiliency	River Valley Healthy Communities Coalition, Oxford County Wellness Collaborative	Planted Hope Gardens to raise awareness about mental health and suicide prevention and posted when they were in bloom in 2023 and 2024, sat on the Oxford County Wellness Collaborative's Steering Committee and attended 3 of their gatherings focused on supporting youth in the county
	Engage in Community Conversations Around Food Insecurity	Western Foothills Food Forum, Healthy Oxford Hills	Attended 7 Western Foothills Food Forum calls before it disbanded and have now joined the Oxford County Food As Medicine Network Advisory Council and have attended two calls so far
	Creation of a Rumford Community Events Calendar that includes events that promote Resiliency and other Protective Factors	Greater Rumford Community Center, Beacon House Peer Recovery Center, The Hope Association, Larry Labonte Recovery Center	Calendar was created and lists the events from 4 local organizations, including the local recreation center and a peer recovery center for those facing any mental or physical challenge; calendar is linked to the CMH website
2023 - 2024			
Substance Use Disorder	Naloxone administration training for nonclinical team members	Central Maine Health	Naloxone training edits were approved and uploaded to the online learning platform for the system and it was assigned to all Central Maine Medical Group team members, including non-clinical
	Maintain and expand connections to community organizations working on substance use disorder and recovery	River Valley Healthy Communities Coalition, Western Maine Addiction Recovery Initiative, Larry Labonte Recovery Center	Shared a River Valley Substance Use Disorder Resource guide with River Valley Healthy Communities Coalition to distribute in the community, attended and supported the Western Maine Addiction Recovery Initiative's Rally and Conference, and attended Larry Labonte Recovery Center's Rally
	Creation of materials for team members, patients, and families on where to access Naloxone in the community	Central Maine Health	Created a flyer with a QR code that linked to the Find Naloxone in Maine website by the Maine Drug Data Hub that were placed in primary care offices across the system
2023 - 2024			
	In 2023, Advisory Committee was formed to develop a CMH DEIB charter and action plan	Central Maine Health	Charter and action plan approved
	In 2023, CMH named a lead for the CMH DEIB initiative and created a System Manager of Language Services position	Central Maine Health	Oversees charter and action plan
	In 2023, 92 team members participated in DEIB-centered trainings	Central Maine Health	Improved understanding and practices

Diversity, Equity, Inclusion & Belonging	In 2024, a community survey and team member survey was conducted to learn more about the needs of the community and where CMH can make positive strides.	EqualityME, Maine Community Integration, New Beginnings, Bridgton Community Center	Improved policies and practices
	In 2024, co-hosted a public health careers event at Bates College specific to BIPOC communities.	Bates College, Maine Public Health Association (MPHA), and New Maine Public Health Initiative (NMPHI)	Workforce development
	In 2024, a Diversity Calendar was created that is interactive and provides educational information about the various holidays and remembrances. The calendar is available on the internal portal and weekly newsletter	Central Maine Health	Education and awareness for team members

Additional information on Rumford activity can be found at:
<https://www.cmhc.org/rumford-hospital/about-rumford-hospital/community-benefits/>
 Contact: Kristina Wilson @ kristina.wilson@cmhc.org

Priority	Activities	Partners	Key Accomplishments
Organization - MaineHealth Stephens Hospital			
2023 - 2024			
Mental Health	Define and evaluate “access to mental health care” in the primary care setting.	MaineHealth Primary Care Norway, MaineHealth Community Health Improvement, Maine Behavioral Healthcare, Center for Interdisciplinary Population Health Research	Logic model was collaboratively created to Define and evaluate “access to mental health care” in the primary care setting. Completed in Year 1
	Implement the collaborative care model for patients in primary care.	MaineHealth Primary Care Norway, MaineHealth Pediatrics Norway, Maine Behavioral Healthcare, Maine Medical Center	In 2023 Maine Behavioral Healthcare developed a new strategic plan to address access to mental health care in the primary care setting centered on a collaborative care model. Implementation of the new plan began in 2024.
	In collaboration with Western Foothills Land Trust, implement programs to connect staff and community members to nature and the outdoors.	MaineHealth Stephens Hospital, Healthy Oxford Hills, Western Foothills Land Trust	Over the past two years 134 outdoor programs have engaged 2,269 community members.
2023 - 2024			
Substance Use Disorder	Integrate expanded Substance Use Disorder hub model into existing Integrated Medication-Assisted Therapy program.	MaineHealth Primary Care Norway, Maine Behavioral Healthcare	Comprehensive Addiction Medicine Program launched in 2022. 289 patients engaged, 173 patients with buprenorphine prescription, of those 119 (69%) with active naloxone prescription.
	Engage community stakeholders to assess the unique needs of our patients who inject drugs with a focus on harm reduction.	MaineHealth Primary Care Norway, Center for Interdisciplinary Population Health Research, Healthy Oxford Hills, Western Maine Addiction Recovery Initiative, Oxford County Mental Health Services OPTIONS Program, The Larry LaBonte Recovery Center	20 stakeholders engaged in Year 1. 3 harm reduction strategies were defined: stigma reduction, syringe service, Naloxone distribution. In 2023 a request for funding to assess and address SUD stigma was turned down. Another request is being made in 2024.

	Continue to implement Maine Prevention Services Substance Use Prevention Program	Healthy Oxford Hills	This past year the Substance Use Prevention Program 600 students through 10 programs and participated in 55 community or school admin facing events.
	2023 - 2024		
Social Determinants of Health	Reduce food insecurity for patients and community members by operating the MaineHealth Food Pantry at Stephens Memorial Hospital	MaineHealth Community Health Improvement, Good Shepherd Food Bank, Healthy Oxford Hills	In 2023 and 2024, the MaineHealth Food Pantry at Stephens has served 838 unique households and 1,917 unique individuals.
	Implement Diaper Insecurity Screening in Pediatrics and diaper distribution	MaineHealth Pediatrics Norway, Healthy Oxford Hills, Food Pantry at Stephens	10% of families are screening positive for diaper insecurity at annual Well Child visits. 72% of those accept emergency diapers at the visit.
	Implement the Adverse Childhood Experiences/ Community Resilience Education Project to increase community awareness of ACEs	Healthy Oxford Hills, Oxford County Wellness Collaborative, Center for Interdisciplinary Public Health Research	This messaging/education program engaged 16,000 community members between 2022 and 2023.
	Promote "Find Help" to connect care team members and community to social needs resources	Healthy Oxford Hills	In 2023 and 2024, 373 Community Based Organization were added to the Oxford County search option. 193 CBO's claimed their sites. 3,000 searches were initiated on Find Help in Oxford County.
	2023 - 2024		
Nutrition/Physical Activity	Bright Bodies healthy lifestyle family-based obesity intervention for children 8-12 year olds	MaineHealth Primary Care Norway, MaineHealth Pediatrics Norway, MaineHealth Physical Rehab Norway, Center for Interdisciplinary Research	Bright Bodies launched in November of 2022. Since then 23 families have engaged in the program.
	Implement the Growing Healthy Kids program	Healthy Oxford Hills, New Balance Foundation, MSAD17, Western Foothills Land Trust	In 2023 and 2024 1,400 students have been engaged in the Growing Healthy Kids program.
	Implement the USDA SNAP Nutrition Education program	Healthy Oxford Hills	In 2023 and 2024 3,089 students have been engaged in school programming and 89 adults in community programming.
	Increase number of patients referred and enrolled in the National Diabetes Prevention Program	MaineHealth Primary Care Norway, MaineHealth Diabetes Prevention and Control, Healthy Oxford Hills	With an increased attention to diabetes prevention, partly driven by a new Food as Medicine program we've seen a 14 fold increase in NDPP referrals between 2023 and 2024.
Additional information on Rumford activity can be found at: https://www.mainehealth.org/healthy-communities/community-health-needs-assessment Contact: Carl Costanzi, carl.costanzi@mainehealth.org			